

**EV205823154**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**APPLICATION FOR LETTERS PATENT**

**Media Data Protection**

**Inventors:**

**Joanne L. Clowes**

**ATTORNEY'S DOCKET NO. MS1-1367US**

## Media Data Protection

### BACKGROUND

This disclosure relates generally to game content security. Current game security mechanisms involve a specially formatted optical disk (e.g., DVD) media that ensures that it is prohibitively expensive to copy secure game content. Prior-art media protection (such as DVD, which means digital video disk or digital versatile disk) is based largely on making copying very difficult (e.g., by using encryption). Expensive equipment is used to produce and/or duplicate optical disks that have safeguarding mechanisms. The content of DVDs are thereby protected from copying based on the expense of copying or pirating the optical disk. Such a specially formatted executable that is stored within the DVD media contains a mechanism that allows the encryption to be performed within the actual executable.

Since copying disks is so difficult in certain prior-art systems, it is attractive for unauthorized user/players to modify media content. As such, the contents of a copied file containing game media can not be modified in certain embodiments of optical disks by, for example, copying an optical disk (e.g., burning a disk) that can copy the game content from another optical disk. Such expenses associated with the safeguarding mechanisms can be absorbed for more expensive games. For relatively inexpensive games however, such expenses are often cost prohibitive. Thus, it would be

1 beneficial to have a more cost-effective approach to securing game content  
2 to reduce the possibility of modifying the game content.

### 3 4 **SUMMARY OF THE INVENTION**

5 This invention describes multiple embodiments of data protection.  
6 One version of the data protection can be applied to game systems. In one  
7 version, the data protection portion includes a file system alteration checking  
8 portion. One aspect of the file system alteration checking portion relates to a  
9 media including game content and a data protection portion. In one version,  
10 the data protection portion protects the game content from modification by  
11 determining whether the game content has been modified. If the game  
12 content has been modified, then the use of the game content within the  
13 apparatus fails. A data protection portion includes the file system alteration  
14 checking portion.

### 15 16 **BRIEF DESCRIPTION OF THE DRAWINGS**

17 Throughout the drawings, the same numbers reference like features  
18 and components.

19 Fig. 1 illustrates a block diagram of one embodiment of a game  
20 console;

21 Fig. 2 illustrates a flow chart of one embodiment of media data  
22 protection process that can run on the game console of Fig. 1;

23 Fig. 3 illustrates a flow chart of one embodiment of the media type  
24 check as shown in Fig. 2;

1 Fig. 4 illustrates a flow chart of one embodiment of a file system  
2 alteration check as shown in Fig. 2;

3 Fig. 5 illustrates a flow chart of one embodiment of the file signature  
4 check as shown in Fig. 2;

5 Fig. 6 illustrates a general computer environment, which can be used  
6 to implement the techniques described herein; and

7 Fig. 7 shows functional components of the game console located  
8 within the computer environment of Fig. 6 shown in more detail.

### 9 10 **DETAILED DESCRIPTION**

11 In this disclosure, the term “optical media” includes, but is not limited  
12 to, such media as digital video disk or digital versatile disk (DVD) and  
13 compact disk (CD). The term “removable media” includes optical as well as  
14 magnetic media. The term “file” and “file system” relates generally to the  
15 logical layout of data on removable media. The terms “sectors” and “cluster  
16 of sectors” includes the physical layout of data on the removable media  
17 wherein a plurality of sectors are included in a cluster of sector. The term  
18 “cluster of data” refers to the physical layout in which data is stored. The  
19 term “executable” includes the code that runs from media, removable or  
20 fixed, that can access other data files. The term “data files” includes files  
21 that contain data corresponding, e.g., to text files, art files, etc. that are used  
22 by the executable file in the course of operation.

23 One aspect of this disclosure relates to security aspects of a game  
24 console 102 of Fig. 1, such as the Xbox<sup>®</sup> video game system (manufactured  
25

1 and distributed by Microsoft Corporation). This disclosure details multiple  
2 embodiments of a media data protection process 200 such as described  
3 relative to Fig. 2. Using the media data protection process 200 increases the  
4 security against modification of the media content 109 (i.e., data or  
5 executable code) for the game console 102 released by software distributors.  
6 The media data protection process 200 can be used with non-standard media  
7 as well as standard removable media 108 for the game console 102.

8 One embodiment of the game console 102 as described in Fig. 1  
9 includes a system memory 114 that interfaces with a removable media 108.  
10 The removable media 108 can be a digital video disk (DVD), a compact disk  
11 (CD), a floppy disk, or any other memory device that can be inserted in the  
12 game console 102 for storing media content 109. The most applicable  
13 currently-used removable media 108 is the DVD, but it is envisioned that  
14 other types of removable media 108 that are being developed or were  
15 developed previously) are within the intended scope of the present  
16 disclosure. Removable media are most applicable to the different  
17 embodiments of the media data protection processes because removable  
18 media are relatively easy for an unintended third party to modify (such as in  
19 a remote computer).

20 Different embodiments of the media content 109 to be played on the  
21 game console 102 can contain game content 110. In this disclosure, the term  
22 "media content" applies to code, information, images, and/or other data that  
23 applies to a game that can be played on the game console 102. For example,  
24 the media content 109 to be played on a game console 102 can include, but  
25

1 is not limited to, game content 110 and such non-game content 112 as movie  
2 content, music content, audio content, video content, video conferencing  
3 content, and/or digital video disk (DVD) content. The game content can  
4 also include, e.g., vehicles, characters, weapons, spells, levels, updated  
5 statistics, or other such graphically displayable or game usable information  
6 that applies to any particular game to be played on a game console that is  
7 generally known to user/players of game consoles.

8 In this disclosure, the media content 109 can include any game  
9 content 110 that can optionally be combined with non-game content 112.  
10 The game consoles and the media are configured to provide access to both  
11 types of content.

12 A plurality of distinct media data protection processes as described in  
13 this disclosure reduces the modification of the media content 109. These  
14 media data protection processes are illustrated in Fig. 2 and include: (1) a  
15 media type check 300, one embodiment of which is described relative to Fig.  
16 3; (2) a file system alteration check 480, one embodiment of which is  
17 described relative to Fig. 4; and (3) a file signature check 450, one  
18 embodiment of which is described relative to Fig. 5. These three checks  
19 300, 450, and 480 can be run in any order or combination. Not every check  
20 is essential for every embodiment of media data protection process. In  
21 different embodiments of the disclosure only one check may be performed,  
22 two of the three checks may be performed, or all three checks may be  
23 performed.

1 In one embodiment of the media type check 300, the media data  
2 protection process determines whether the type of media is as expected for  
3 the executable, and therefore determines whether the media content has been  
4 copied to an unauthorized type of media. As such, within certain  
5 embodiments of the media data protection process 200 the data protection  
6 portion reduces the possibility of allowing game content copied from a  
7 pressed optical disk to an end user/player writable disk from being executed  
8 from the user/player writable disk.

9 One embodiment of the file system alteration check 480 checks  
10 whether the file has been altered in an unauthorized manner such as a size or  
11 location change of a file in the disk layout. In addition, the file system  
12 alteration check can detect file content changes (which is also accomplished  
13 by the file signature check).

14 In one embodiment of the file signature check 450, the media data  
15 protection process checks whether the content of a file is as expected based  
16 on the file signature being as expected. Modification of the file content  
17 would alter the signature. As such, the file signature check reduces the  
18 possibility that the file has been modified.

19 Certain embodiments of checks 300, 450, and 480 are described in  
20 this disclosure. After the media type check 300 is satisfactorily run, the  
21 game executable 220 is launched (or continued if it has already been  
22 launched). After the file signature check 450 is satisfactorily run, the game  
23 executable 220 and/or the non-game executable is launched (or continued if  
24 already launched).

1 After the file system alteration check 480 is satisfactorily run, the non-  
2 game executable 222 and/or the game executable 220 is launched (or  
3 continued if it already has been launched). In one embodiment, if at least  
4 one of the media type check 300, the file system alteration check 480, and  
5 the file signature check 450 is unsuccessfully run (as described herein  
6 relative to respective Figs. 3, 4, and 5) then the respective executable is not  
7 launched, or can be terminated if already launched.

8 One embodiment of the media type check 300 is illustrated in Fig. 3.  
9 For the game console, the media type is stored in the actual executable file  
10 itself. In the media type check 300, the standard executable is located  
11 (found) on the media in 302. In 304, a media type allowed flag is read from  
12 the standard executable that was located in 302. The media type allowed  
13 flag indicates the type of media on which the executable should be located.  
14 Practically, 304 can be performed many times for each time 302 is  
15 performed.

16 In decision 306, the game console 102 determines whether the media  
17 type allowed flag is set. If the answer to decision 306 is no, then the media  
18 type check continues to 314. If the answer to the decision 306 is yes, then  
19 the media type check 300 continues to 308 in which the media containing  
20 the executable is read to detect and return the type. The media type check  
21 continues to 309 in which the media type is read from the standard  
22 executable.

23 The media type check 300 continues to 310 in which the game  
24 console 102 determines whether the media definitions of the executable  
25



1 match that of the media. If the answer to decision 310 is no, then the media  
2 type check 300 continues to 316. In 316, the executable fails to launch if it  
3 has not already been launched. Alternatively in 316, the executable  
4 discontinues the execution of the executable if the executable has been  
5 launched. If the answer to decision 310 is yes, then the media type check  
6 continues to 314 in which the executable is launched if the executable has  
7 not already been launched. If the executable has already been launched,  
8 then the execution of the executable is continued.

9 The media type allowed flag indicates a type of media that the  
10 executable should be contained within (and optionally also indicates that the  
11 check should be performed). If the media type of the executable does not  
12 match the media type of the media, as determined in decision 310, then the  
13 media type check continues to 316 in which the media type check 300 fails,  
14 and the executable is not launched. This process will then be terminated  
15 since the game console 102 cannot launch the executable.

16 For one example of media type checking, when a user/player inserts a  
17 removable media 308 such as a DVD, the game console will check the type  
18 of standard executable (e.g., DVD-5 or DVD-R as illustrated in Table 1  
19 below). Such media as DVDs come in a range of physical formats with  
20 differing capacities and costs associated with their production. DVDs often  
21 have the same dimensions as a CD, but each DVD is created with two  
22 polycarbonate substrates that are bonded together like a sandwich. This  
23 allows the opportunity to have disks with up to two sides and possibly four  
24 readable surfaces as shown in Table 1.

Two embodiments of the DVD media are described within Table 1 (DVD-5 and DVD-R). DVD-5 is created using specially manufactured equipment, and is currently often relied on by game manufacturers to produce the original media disk. The media type checking 300 ensures that the media type matches that media which was originally used to produce the disk. If the originally produced disk is in the DVD-5 format, then the media type allowed flag indicates the DVD-5 type. If the game is then placed on a DVD-R disk (e.g., by an unauthorized user/player burning a copy of the DVD), then the media type check 300 fails since the expected type of media (i.e., DVD-5) does not match the actual type of media (i.e., DVD-R).

Table 1 - DVD Formats

Name	Capacity (GB)	Layers	Sides	Operation
DVD-5	4.7	1	1	This media can be read from one side only. It is inexpensive to buy and produce, but can only be created using specialist pressing machinery.
DVD-R	4.7 to 9.4	1	1 or 2	This media can be read from up to 2 sides of 1 layer. It is inexpensive to produce and can be written to by readily accessible burners. This is typically the type of media used by home PCs.

1        Within the file system alteration check, the root directory for the  
2 Xbox<sup>®</sup> video game system takes a user/player to where the files are stored  
3 where the executable file is being checked for the media type in the media  
4 type check. In one embodiment, the root directory for the game media  
5 content contains the game console executable files. The root directory  
6 becomes important because this is where the game console searching for the  
7 game media content expects to find its executable files.

8        Adding the media type check as shown in Fig. 3 to the game  
9 launching executable file disallows execution from any media other than that  
10 defined in the file (e.g. pressed DVD-5). Therefore, an unauthorized  
11 user/player can not just make a copy of the ISO (Disk image file) and burn it  
12 to DVD-R – having the executable on a DVD-R will prevent the executable  
13 from being executed. The code responsible for launching the executable file  
14 that includes the media type check 300 therefore checks the disk type and  
15 enforces the media type check 300 before playing the media on the game  
16 console 102.

17        Once the media type (that is determined to be correct for the game  
18 console) is confirmed using the media type check 300, then in one  
19 embodiment the executable is launched. This step can be used either to open  
20 the data file, copy the data files to a hard drive, read certain sectors of the  
21 data file, or perform a similar routine.

22        The combination of additional media data protection mechanisms will  
23 be determined by the file read access profile of the actual game being  
24 protected. Detection of the profile does not need to be done real time, and  
25

1 can be done as part of the development and shipped as data with the  
2 executable. The profiling indicates the applicable types of media data  
3 protection process 200 for a particular game. The profile of security will be  
4 obtained, and it can be determined which security method of the media data  
5 protection process 200 to use for peak performance on the game cycle.

6 While the embodiment of media type check 300 described relative to  
7 Fig. 3 compares different types of DVD media (i.e., DVD-5 and DVD-R),  
8 this particular implementation of the media type check is illustrative in  
9 nature and not limiting in scope. It is intended that a similar media type  
10 check can be applied to any type of formatted media in which the media  
11 producers typically produce their media in one particular format.

12 Certain embodiments of media data protection process 200, as  
13 illustrated in Fig. 2, also include the file system alteration check 480 as  
14 shown in Fig. 4. In general, the file system alteration check may be viewed  
15 as checking the physical layout of the disk. The file system alteration check  
16 generally works on clusters of data at a sector level and utilizes the physical  
17 media (e.g., checksums of the layout of the binary on the physical media).  
18 The embodiment of the file system alteration check 480 includes an attempt  
19 to mount the file system segment 481 and an attempt to read a cluster of  
20 sectors from a media segment 491 that are arranged in series in Fig. 4. Both  
21 the attempt to mount the file system segment 481 and the attempt to read  
22 cluster of sector from a media segment 491 generally operate by attempting  
23 to match an actual signature with an expected signature.

1 In one version, the media type check 300 as described relative to Fig.  
2 1 may be considered as a check of the format and contents of the entire  
3 removable optical media 108 as shown in Fig. 1. The file system alteration  
4 check 480 as described relative to Fig. 2, by comparison, may be considered  
5 as the a check on the format and contents of the files that are stored on the  
6 removable optical media 108 as shown in Fig. 1.

7 The attempt to mount the file system segment 481 may be considered  
8 as an attempt run a first executable (i.e., the installer) that installs another  
9 executable (i.e., the media content 109). The attempt to read a cluster of  
10 sector from a media segment 491 may be considered as a piecemeal  
11 comparison of a large number of actual signatures to a large number of  
12 expected signatures (that correspond to the number of cluster of sector). Not  
13 all sectors needs to be checked, the developer may configure which checks  
14 to run at any point in the execution of the application. Certain embodiments  
15 of attempting to install the file system segment 481 compares a single  
16 expected signature to a single actual signature (that corresponds to the Table  
17 of Contents for the disk). Alternatively, the attempt to read sectors of data  
18 from game content data segment 491 may have to read many clusters of data  
19 since a reasonable amount of data such as used for games (for example,  
20 1Mbyte of data) can have a considerable number of sectors and a  
21 considerable amount of data. As such, quick checks of many (if not all) of  
22 the cluster of sectors are important in the attempt to read data and/or sectors  
23 of data from game content data segment 491 in the attempt to install the file  
24 system segment 481.  
25

There are a variety of storage media sector and sector configurations that the present disclosure concerns. Data is stored on DVDs using a variety of file formats including the Universal Disk Format (UDF) which is a file system chosen for DVD which would suit both read-only and writable versions. UDF is based on the standard International Standards Organization (ISO) 13346. There is a modified version of UDF that is applicable to game consoles.

In one embodiment, the directory structure of a DVD disk uses two directories, a Video\_TS directory and an Audio\_TS directory. The Video\_TS directory is automatically read by DVD video readers and thus must be present in this security method to ensure the resulting disk will play in standard readers as well as the game console 102. An exemplary DVD directory structure using UDF is shown in Table 2. The description of UDF is meant to be illustrative as software that can be used by computers and/or game consoles in general.

Table 2 - File Formats

	Optical Disk Root				
	Sub Directory One	Sub Directory Two	Sub Directory Three	Sub Directory Four	Sub Directory Five
	Name	Video_TS	Audio_TS	Other 2	Other 3
Content type	Optional	Video Files	Audio Files	Optional	Optional

1        In one version, the attempt to install the file system segment 481  
2 allows a user/player to install the file. The attempt to install the file system  
3 segment 481 starts with 482 in which the expected signature for the table of  
4 contents is acquired from some secure means (typically using encryption).  
5 The signature of the table of contents is read. In 484, the actual signature of  
6 the table of contents is compared with the expected signature of the table of  
7 contents. Following 484, the attempt to install the file system segment 481  
8 continues to decision 485 in which it is determined whether there is a match  
9 between the actual signature of the table of contents and the expected  
10 signature of the table of contents.

11        If decision 485 concludes that there is no match, then the file system  
12 alteration check 480 terminates at 486 in which the file is not installed. If  
13 decision 485 concludes that there is a match, then the file system alteration  
14 check 480 continues to 488 in which the file is installed, at which time the  
15 file system alteration check 480 continues or starts to attempt to read data  
16 from the game content data segment 491.

17        The attempt to read sectors of data from the game content data  
18 segment 491 starts with 492 in which the actual signature is calculated or  
19 read from the table of contents for every cluster of sector read. In one  
20 implementation, the file system checks the signature for each sector or group  
21 of sectors as they are read. In one version, the sectors of the media are read  
22 for each cluster of sectors.

23        In 494, the actual signature and the expected signature are compared  
24 for each cluster of sector read. The attempt to read data from the game  
25

1 content data segment 491 continues to 495 in which it is determined whether  
2 the actual signature matches the expected signature for each cluster of  
3 sectors.

4 If the decision 495 determines that the actual signature matches the  
5 expected signature, then the file system alteration check 480 continues to  
6 498 in which the cluster of sector are read from the media. During the  
7 reading of the cluster of sector from the media, the executable file is  
8 launched if not already launched, or the execution of the executable file is  
9 continued if previously launched.

10 If the decision 495 determines that the actual signature does not match  
11 the expected signature for any one of the cluster of sector, then the file  
12 system alteration check 480 continues to 496 in which the sectors of data are  
13 failed to be read from the media. If the sectors of data are not read from the  
14 media for any cluster of sector, then the executable is not launched and/or  
15 the operation of the already executing executable file is discontinued.

16 As such, if the expected file signatures do not conform to the actual  
17 signatures that the game console expects at any point during the file system  
18 alteration check, the file system alteration check could abort the running of  
19 the game content 110 or the non-game content 112 (depending on the  
20 software designer) in the removable media 108.

21 Certain embodiments of media data protection process 200, as  
22 illustrated in Fig. 2, also includes the file signature check 450 as shown in  
23 Fig. 5. In general, the file signature check 450 refers to the logical layout of  
24 the media. The file signature check utilizes encryption techniques of logical  
25



1 files. The file signature check 450 includes 452 in which the game-play  
2 executable makes a request for a data file to be accessed. In 454, the game  
3 data file is located on the disk and its signature is read from the disk. The  
4 file signature check 450 continues to 456 in which the data file signature  
5 located in 454 is compared against the expected data file signature for that  
6 file.

7 The file signature check 450 continues to decision 458 in which it is  
8 determined whether the data file signature located in 454 matches the  
9 expected signature for that file. If the answer to decision 458 is no, then the  
10 file signature check 450 continues to 462 in which the data file is not  
11 provided access to continue. If the answer to decision 458 is yes, then the  
12 file signature check 450 continues to 460 in which the data file is provided  
13 access to continue.

14 Certain embodiments of the removable media 108 provide the  
15 user/player benefit of being able to easily transfer files from one game  
16 console to another. Such removable media 108 also provides the challenge  
17 that certain user/players may wish to copy the files from one disk to another  
18 disk, and some unauthorized user/players may wish to modify the contents  
19 of the game content. The present disclosure provides a mechanism that  
20 reduces the possibility of allowing such modified game content files to  
21 execute.

22 For example, modification of the executable on the disk could allow  
23 certain unapproved third party applications to be booted on the game  
24 console. This modification of the executable can be done in prior art  
25

1 systems by opening the box of the game console and modifying hardware.  
2 Once media content (such as on an optical disk) is modified, the media  
3 content can easily be copied and, for example, distributed on copied discs or  
4 via the Internet. By employing the media data protection process 200  
5 described herein, such modifications can be protected against (by not  
6 allowing such content to be executed or accessed on the game console).

7 It is envisioned that combining a variety of different types of media  
8 contents 109 on the removable media 108 can provide an improved  
9 experience for the user/player of the game console 102 (e.g., a more  
10 multimedia experience or a more varied experience). For example, assume  
11 that a particular removable media 108 (e.g., an optical disk or DVD) for a  
12 game console 102 includes the game content 110 based on a theme of a  
13 movie.

14 It would likely make it more attractive for a user/player of the  
15 removable media 108 to receive such additional non-game content 112 on  
16 the removable media 108 as additional scenes of the movie, clips of making  
17 the movie, a video of a band making music for the movie, and so forth.  
18 These types of non-game content 112 are contained on the same removable  
19 media 108 as the game media 110 to be played by the game console 102.  
20 Similar multimedia media (DVD) could be produced for a variety of  
21 scenarios.

22 In this disclosure, the term "multimedia" relates to a removable media  
23 108 including a plurality of types of media content. The media content 109  
24 that is contained on the removable media 108 can include game content 110,  
25

1 non-game content 112, or a combination of game content 110 and non-game  
2 content 112. The media content 109 is developed by the software developer  
3 and can be played by a user/player within the game console 102.

4 As such, media content 109 (including a combination of game content  
5 110 and non-game content 112) being played on a game console 102 acts to  
6 transform the game console 102 into a true multimedia device. Multimedia  
7 aspects of the game console apply to games, sporting events, entertainment,  
8 video conferencing, and so forth, as well as any combination of these. A  
9 user/player could therefore view non-game media as well as game media by  
10 inserting a disk such as a DVD within the game console 102. The game  
11 console 102 therefore can be used as an interactive home entertainment  
12 center.

13 The cost of making the removable media 108 to be used with game  
14 consoles 102 is typically more expensive than the media used for such non-  
15 game console applications (such as normal DVDs or CDs). User/players  
16 typically have a better experience with (and are willing to pay more for)  
17 removable media 108 to be played on the game console 102 compared with  
18 removable media to be played on traditional DVD or CD players largely  
19 because of the high degree of interactivity available on the game console. A  
20 downside of producing relatively expensive games on removable media is  
21 that the expense of a game media disk (or multimedia disk) makes it more  
22 attractive for pirates and hackers to produce media knock-offs and other  
23 inexpensive modified copies of the game media disks.

1        It is also attractive for certain unauthorized user/players to modify the  
2 game content to be configured to play on unauthorized disks. Such  
3 unauthorized modification of game content by copying and modifying the  
4 disk, in general, is providing a major challenge for the game, movie,  
5 computer, home entertainment, sports, music, and other entertainment  
6 industries. By employing the media data protection process 200, such  
7 unauthorized modifications can be protected against (by not allowing such  
8 files to be executed or accessed on the game console).

9        Certain aspects of this disclosure relate to security aspects of the  
10 media content 109 for game consoles 102 as provided by the media data  
11 protection process 200. The security aspects act to reduce unauthorized  
12 modification of the media content 109 within the removable media 108 (and  
13 also provide some protection against copying). One aspect of this disclosure  
14 relates to the security aspects of the removable media 108 (including a CD, a  
15 DVD, or any other type of media storage device) containing one or more  
16 types of media content 109. The game content 110 and the non-game  
17 content remain more secure within the removable media 108 for the game  
18 console 102. Relatively inexpensive media 108 may be used to distribute  
19 demonstration game media versions compared with a more expensive actual  
20 game version. Since demos and the like may be on a type of game media  
21 that does not include the rigid formatting as with more expensive games, the  
22 code on the demos can be modified. Such modification of relatively  
23 inexpensive game media (with less restrictive formatting) can, under certain  
24 instances, be used to inject code into the game systems that acts to defeat the  
25

1 game systems. With present configurations of media data protection  
2 processes, the transfer of modified files that compromise the security of the  
3 game console 102 will be greatly reduced. The disclosure enables  
4 combining diverse types of game content 110 more securely with certain  
5 types of non-game content 112 (e.g., music and movies).

6 Certain embodiments of the game console described in this disclosure  
7 allow the playback of game content 110 simultaneous with the playback of  
8 the non-game content 112. Such playback occurs without requiring the use  
9 of expensive specially formatted DVD media.

10 Game consoles 102 exist in a cost-competitive field. In certain  
11 embodiments, the game content 110 can be shipped at a reasonably low cost,  
12 while the non-game content 112 included with the removable media 108  
13 provides extra value to the removable media 108 and the game console. The  
14 inclusion of the non-game content 112 with the game content 110 provides  
15 an incentive for the user/player to purchase the removable media 108 (e.g.,  
16 DVD) containing the media content 109, and not just modify the content of  
17 the media. For instance, in a game console being used for a car racing game,  
18 additional non-game content such as statistics of current drivers, video clips  
19 of an actual car racing circuit with actual car racing drivers, etc. could well  
20 enhance the user/player's experience.

21 In certain embodiments of the present disclosure, if an unauthorized  
22 user/player could modify the game content 110 and non-game content 112  
23 from a media (e.g., by burning the DVDs), then it would be less attractive  
24 for that user/player to purchase a legitimately produced disk. Certain media  
25

1 content 109 that includes the game content will only play in a closed  
2 platform that does not allow data downloads. Such reduction of the content  
3 of the removable media 108 that can be modified or copied to another media  
4 makes the original media more attractive, which means that user/players will  
5 want to use the original disk instead of modifying the content of the disk.

6 Game content 110 can be distributed with such non-game content as  
7 movies and music. As such, a user/player can interface with a variety of  
8 types of media content 109 using the game console 102 instead of a single  
9 type of media content (game content). This interaction with multiple types  
10 of media content does not compromise the integrity of the game console 102  
11 such as would occur by exposing the media content to external hacks that  
12 exist with networked personal computers.

13 Optical disks such as DVDs have become the media of choice for  
14 such game consoles 102 as the Xbox<sup>®</sup> video game system. It is envisioned,  
15 however, that any removable media 108 that can run on the game console is  
16 within the scope of the present disclosure. As such, one embodiment of this  
17 disclosure provides the media data protection process that protects data from  
18 a hacker. Different embodiments of the media data protection process 200  
19 can be applied to virtually any media. The media type is important to  
20 consider relative to the media data protection process 200 in that certain  
21 media can be modified much easier than other media.

22 There are advantages to applying the media data protection process  
23 200 to certain embodiments of the game console 102 instead of, for  
24 example, a personal computer (PC) or a laptop computer. For computers  
25

1 that are not game consoles 102, the value of the media data protection  
2 process may be less valuable because, for example, security can be added to  
3 a typical computer such as a PC or laptop computer using a software  
4 firewall. Game consoles are less expensive than PCs or laptop computers,  
5 and as such sometimes cannot support as sophisticated of a security  
6 mechanism as a firewall. Certain embodiments of the game console 102 are  
7 a closed platform. A user/player cannot download data that is not authorized  
8 by the producer of such a closed-platform game console 102 into the game  
9 console.

10 Certain data downloads for the media data protection process 200 are  
11 considered desirable. A producer of the game console may authorize the  
12 user/player of certain types of data downloads (such as downloads that alter  
13 the statistics and players of a football team for a football video game) by  
14 storing this type of data in a form that can be readily modified. A producer  
15 of a game console may not store other types of data (such as data that  
16 provides a more complete multimedia experience for the game media) in a  
17 form that permits easy modification. As such, the producer of a game  
18 console, as well as a software developer and/or hardware developer for the  
19 game console, can produce their products such that certain types of data  
20 relating to the game can be easily modified, while other types of data is  
21 much more difficult to modify. In all cases, the unauthorized modification  
22 of this data is not desirable for the producer of a game console.

23 Many current game consoles 102 can physically play CDs including  
24 the audio. To play a DVD movie in the game console 102, additional  
25

1 external hardware may be needed. In the Xbox® video game system  
2 embodiment of game console, for example, a remote control and a dongle  
3 are used to play a DVD on a game console. The dongle incorporates  
4 components that allow the DVD content to be decoded and played back.  
5 Alternatively, some game consoles 102 may not use any such external  
6 hardware. In certain embodiments, the code associated with the DVD could  
7 be packaged on such a media as a DVD disk itself to allow the DVD disk to  
8 run on the game console 102 (so there is no need for the traditional DVD  
9 remote).

10 In general, before using any file, one embodiment of the media data  
11 protection processes 200 as illustrated in Fig. 2 is performed. In certain  
12 embodiments, it is not desired to transfer any file to the memory location in  
13 the game console 102 prior to the media data protection processes 200 being  
14 performed.

15 With a relatively small program, a content developer/designer or game  
16 console developer/designer may wish to copy the media to the system  
17 memory 114, check the system memory 114 for files, check the files for data  
18 types, check for signatures on the files, and then no additional checks of the  
19 files need be performed. With a frequently accessed file, a particular file is  
20 checked once as it is copied to the hard drive, and after it is stored on the  
21 hard drive it does not have to be checked again. Another technique is to  
22 cache which checks have been performed and stack rank the importance of  
23 re-doing the check. This means the check may not be performed every time  
24 the file is accessed, but is always performed first time it is accessed.  
25



1 With a large program, the security check(s) for the files are performed  
2 as the files are used. Depending on performance considerations, the  
3 developer may optionally have multiple checks performed concurrently  
4 using parallel computing techniques.

5 The number of checks to be performed on a file can be a performance  
6 consideration. For frequently accessed files, or small files, the data for the  
7 files may be stored at a predetermined location on the hard drive instead of  
8 reading the files from the removable media. For each file access, the files  
9 can be checked to make certain that they contain that data which they should  
10 contain (e.g., for a data file at the beginning of a program, the signature  
11 could be checked for that file when execution of the program begins). As  
12 the data is then stored on the hard drive, subsequent access to the data can be  
13 performed without repeating the checking.

14 Using the media data protection processes 200, it is envisioned that a  
15 game console such as the Xbox<sup>®</sup> video game system can therefore securely  
16 run movies, videos, DVDs, and a wide variety of media. As use of game  
17 consoles using the media data protection processes 200 becomes more  
18 accepted and understood, the scope of the game console applications will  
19 increase. The game console can provide a variety of entertainment solutions  
20 rather than just game solutions. The security issues for the game console  
21 remains similar whether being used as a more inclusive entertainment  
22 solution or a directed game solution.

23 A user/player can view and interact with a game console having  
24 improved multimedia aspects by illustrating a sporting event, a concert  
25

1 event, or a theater event using the game console so the user/player can  
2 control certain aspects of where the user/player is located (based on the  
3 display of the game console) in a particular venue. For example, a  
4 user/player could control whether they were viewing a concert from the front  
5 row, the back row, or on the stage. In traditional videos, the viewer of a  
6 movie, concert, or game is positioned where the camera is located. As such,  
7 the game console 102 can be used for interactive concerts and sports events  
8 whereby a user/player of the game console 102 is allowed to move anywhere  
9 they wish within the auditorium, concert venue, sports arena, or the like.  
10 The interactivity provided to certain embodiments of game console allows  
11 virtual user/players to appear in the game console 102 to stand on the stage  
12 next to a performer or sports figure (if so desired), or alternatively move  
13 further away. Another virtual user/player can appear in the game console  
14 102 to move around relative to a football player, tennis player, golfer,  
15 baseball player at different distances there from. The interactivity provided  
16 to different user/players of the game console therefore becomes  
17 considerable.

18 The producer of the media content 109 for a particular removable  
19 media 108 would therefore collaborate with, for example, the artist or player  
20 to provide the game content 110 and the non-game content 112 to be  
21 included on the removable media 108. The removable media 108 (e.g., CD  
22 or DVD) associated with the media content 109 is formatted and recorded in  
23 a particular manner to allow this type of translation around the auditorium.  
24 While this removable media 108 formatting can be done on a computer such  
25

1 as a personal computer (PC), game consoles 102 typically have less memory  
2 capabilities. Providing such a variety of media content 109 to be provided  
3 for the removable media 108 for a game console 102 has many fascinating  
4 potential applications.

5 Fig. 6 illustrates a general computer environment 500, which can be  
6 used to implement the game console 102 techniques described herein. The  
7 computer environment 500 is only one example of a computing environment  
8 and is not intended to suggest any limitation as to the scope of use or  
9 functionality of the computer and network architectures. Neither should the  
10 computer environment 500 be interpreted as having any dependency or  
11 requirement relating to any one or combination of components illustrated in  
12 the exemplary computer environment 500.

13 The computer environment 500 includes a general-purpose computing  
14 device in the form of a computer 502 that can be used to provide the game  
15 console 102. Computer 502 can be, for example, a game console as shown  
16 in Fig. 1. The components of computer 502 can include, but are not limited  
17 to, one or more processors or processing units 504 (optionally including a  
18 cryptographic processor or co-processor), the system memory 506 (that may  
19 include all, or a portion of, the system memory 114 of Fig. 1), and a system  
20 bus 508 that couples various system components including the processor 504  
21 to the system memory 506.

22 The system bus 508 represents one or more of any of several types of  
23 bus structures, including a memory bus or memory controller, a peripheral  
24 bus, an accelerated graphics port, and a processor or local bus using any of a  
25

1 variety of bus architectures. By way of example, such architectures can  
2 include an Industry Standard Architecture (ISA) bus, a Micro Channel  
3 Architecture (MCA) bus, an Enhanced ISA (EISA) bus, a Video Electronics  
4 Standards Association (VESA) local bus, and a Peripheral Component  
5 Interconnects (PCI) bus also known as a Mezzanine bus.

6 Computer 502 typically includes a variety of computer readable  
7 media. Such media can be any available media that is accessible by  
8 computer 502 and includes both volatile and non-volatile media, removable  
9 and non-removable media.

10 The system memory 506 includes computer readable media in the  
11 form of volatile memory, such as random access memory (RAM) 510,  
12 and/or non-volatile memory, such as read only memory (ROM) 512. A basic  
13 input/output system (BIOS) 514, containing the basic routines that help to  
14 transfer information between elements within computer 502, such as during  
15 start-up, is stored in ROM 512. RAM 510 typically contains data and/or  
16 program modules that are immediately accessible to and/or presently  
17 operated on by the processing unit 504.

18 Computer 502 may also include other removable/non-removable,  
19 volatile/non-volatile computer storage media. By way of example, Fig. 6  
20 illustrates a hard disk drive 516 for reading from and writing to a non-  
21 removable, non-volatile magnetic media (not shown), a magnetic disk drive  
22 518 for reading from and writing to a removable, non-volatile magnetic disk  
23 520 (e.g., a "floppy disk"), and an optical disk drive 522 for reading from  
24 and/or writing to a removable, non-volatile optical disk 524 such as a CD-  
25

1 ROM, DVD-ROM, or other optical media. The hard disk drive 516,  
2 magnetic disk drive 518, and optical disk drive 522 are each connected to  
3 the system bus 508 by one or more data media interfaces 526. Alternatively,  
4 the hard disk drive 516, magnetic disk drive 518, and optical disk drive 522  
5 can be connected to the system bus 508 by one or more interfaces (not  
6 shown).

7 The disk drives and their associated computer-readable media provide  
8 non-volatile storage of computer readable instructions, data structures,  
9 program modules, and other data for computer 502. Although the example  
10 illustrates a hard disk 516, a removable magnetic disk 520, and a removable  
11 optical disk 524, it is to be appreciated that other types of computer readable  
12 media which can store data that is accessible by a computer, such as  
13 magnetic cassettes or other magnetic storage devices, flash memory cards,  
14 CD-ROM, digital versatile disks (DVD) or other optical storage, random  
15 access memories (RAM), read only memories (ROM), electrically erasable  
16 programmable read-only memory (EEPROM), and the like, can also be  
17 utilized to implement the exemplary computing system and environment.

18 Any number of program modules can be stored on the hard disk 516,  
19 magnetic disk 520, optical disk 524, ROM 512, and/or RAM 510, including  
20 by way of example, an operating system 526, one or more application  
21 programs 528, other program modules 530, and program data 532. Each of  
22 such operating system 526, one or more application programs 528, other  
23 program modules 530, and program data 532 (or some combination thereof)  
24  
25

1 may implement all or part of the resident components that support the  
2 distributed file system.

3 A user/player can enter commands and information into computer 502  
4 via input devices such as a keyboard 534 and a pointing device 536 (e.g., a  
5 “mouse”). Other input devices 538 (not shown specifically) may include a  
6 microphone, joystick, game pad, satellite dish, serial port, scanner, and/or  
7 the like. These and other input devices are connected to the processing unit  
8 504 via input/output interfaces 540 that are coupled to the system bus 508,  
9 but may be connected by other interface and bus structures, such as a  
10 parallel port, game port, or a universal serial bus (USB).

11 A monitor 542 or other type of display device can also be connected  
12 to the system bus 508 via an interface, such as a video adapter 544. In  
13 addition to the monitor 542, other output peripheral devices can include  
14 components such as speakers (not shown) and a printer 546 which can be  
15 connected to computer 502 via the input/output interfaces 540.

16 Computer 502 can operate in a networked environment using logical  
17 connections to one or more remote computers, such as a remote computing  
18 device 548. By way of example, the remote computing device 548 can be a  
19 personal computer, portable computer, a server, a router, a network  
20 computer, a peer device or other common network node, game console 102,  
21 and the like. The remote computing device 548 is illustrated as a portable  
22 computer that can include many or all of the elements and features described  
23 herein relative to computer 502.

1        Logical connections between computer 502 and the remote computer  
2 548 are depicted as a local area network (LAN) 550 and a general wide area  
3 network (WAN) 552. Such networking environments are commonplace in  
4 offices, enterprise-wide computer networks, intranets, and the Internet.

5        When implemented in a LAN networking environment, the computer  
6 502 is connected to a local network 550 via a network interface or adapter  
7 554. When implemented in a WAN networking environment, the computer  
8 502 typically includes a modem 556 or other means for establishing  
9 communications over the wide network 552. The modem 556, which can be  
10 internal or external to computer 502, can be connected to the system bus 508  
11 via the input/output interfaces 540 or other appropriate mechanisms. It is to  
12 be appreciated that the illustrated network connections are exemplary and  
13 that other means of establishing communication link(s) between the  
14 computers 502 and 548 can be employed.

15        In a networked environment, such as that illustrated with computing  
16 environment 500, program modules depicted relative to the computer 502, or  
17 portions thereof, may be stored in a remote memory storage device. By way  
18 of example, remote application programs 558 reside on a memory device of  
19 remote computer 548. For purposes of illustration, application programs and  
20 other executable program components such as the operating system are  
21 illustrated herein as discrete blocks, although it is recognized that such  
22 programs and components reside at various times in different storage  
23 components of the computing device 502, and are executed by the data  
24 processor(s) of the computer.

1 Various modules and techniques may be described herein in the  
2 general context of computer-executable instructions, such as program  
3 modules, executed by one or more computers or other devices. Generally,  
4 program modules include routines, programs, objects, components, data  
5 structures, etc. that perform particular tasks or implement particular abstract  
6 data types. Typically, the functionality of the program modules may be  
7 combined or distributed as desired in various embodiments.

8 An implementation of these modules and techniques may be stored on  
9 or transmitted across some form of computer readable media. Computer  
10 readable media can be any available media that can be accessed by a  
11 computer. By way of example, and not limitation, computer readable media  
12 may comprise "computer storage media" and "communications media."

13 "Computer storage media" includes volatile and non-volatile,  
14 removable and non-removable media implemented in any method or  
15 technology for storage of information such as computer readable  
16 instructions, data structures, program modules, or other data. Computer  
17 storage media includes, but is not limited to, RAM, ROM, EEPROM, flash  
18 memory or other memory technology, CD-ROM, digital versatile disks  
19 (DVD) or other optical storage, magnetic cassettes, magnetic tape, magnetic  
20 disk storage or other magnetic storage devices, or any other medium which  
21 can be used to store the desired information and which can be accessed by a  
22 computer.

23 "Communication media" typically embodies computer readable  
24 instructions, data structures, program modules, or other data in a modulated  
25



1 data signal, such as carrier wave or other transport mechanism.  
2 Communication media also includes any information delivery media. The  
3 term “modulated data signal” means a signal that has one or more of its  
4 characteristics set or changed in such a manner as to encode information in  
5 the signal. By way of example, and not limitation, communication media  
6 includes wired media such as a wired network or direct-wired connection,  
7 and wireless media such as acoustic, RF, infrared, and other wireless media.  
8 Combinations of any of the above are also included within the scope of  
9 computer readable media.

10 Fig. 7 shows functional components of one embodiment of the game  
11 console 102 as shown in Fig. 1 in more detail (e.g., the Xbox<sup>®</sup> video game  
12 system as produced and distributed by Microsoft Corporation). The game  
13 console 102 has a central processing unit (CPU) 600 and a memory  
14 controller 602 that facilitates processor access to various types of memory,  
15 including a flash ROM (Read Only Memory) 604, a RAM (Random Access  
16 Memory) 606, a hard disk drive 608, and a portable media drive 609. CPU  
17 600 can for example be equipped with a level 1 cache 610 and a level 2  
18 cache 612 to temporarily store data and hence reduce the number of memory  
19 access cycles, thereby improving processing speed and throughput.

20 CPU 600, memory controller 602, and various memory devices are  
21 interconnected via one or more buses, including serial and parallel buses, a  
22 memory bus, a peripheral bus, and a processor or local bus using any of a  
23 variety of bus architectures. By way of example, such architectures can  
24 include an Industry Standard Architecture (ISA) bus, a Micro Channel  
25

1 Architecture (MCA) bus, an Enhanced ISA (EISA) bus, a Video Electronics  
2 Standards Association (VESA) local bus, and a Peripheral Component  
3 Interconnects (PCI) bus also known as a Mezzanine bus.

4 As one suitable implementation, CPU 600, memory controller 602,  
5 ROM 604, and RAM 606 are integrated onto a common module 614. In this  
6 implementation, ROM 604 is configured as a flash ROM that is connected to  
7 the memory controller 602 via a PCI (Peripheral Component Interconnect)  
8 bus and a ROM bus (neither of which are shown). RAM 606 is configured  
9 as multiple DDR SDRAM (Double Data Rate Synchronous Dynamic RAM)  
10 that are independently controlled by the memory controller 602 via separate  
11 buses (not shown). The hard disk drive 608 and portable media drive 609  
12 are connected to the memory controller via the PCI bus and an ATA (AT  
13 Attachment) bus 616.

14 A 3D graphics processing unit 620 and a video encoder 622 form a  
15 video processing pipeline for high speed and high resolution graphics  
16 processing. Data is carried from the graphics processing unit 620 to the  
17 video encoder 622 via a digital video bus (not shown). An audio processing  
18 unit 624 and an audio codec (coder/decoder) 626 form a corresponding  
19 audio processing pipeline with high fidelity and stereo processing. Audio  
20 data is carried between the audio processing unit 624 and the audio codec  
21 626 via a communication link (not shown). The video and audio processing  
22 pipelines output data to an A/V (audio/video) port 628 for transmission to  
23 the television or other display. In the illustrated implementation, the video  
24 and audio processing components 620-628 are mounted on the module 614.

1 Also implemented on the module 614 are a USB host controller 630  
2 and a network interface 632. The USB host controller 630 is coupled to the  
3 CPU 600 and the memory controller 602 via a bus (e.g., PCI bus) and serves  
4 as host for the peripheral controllers 636(1)-636(4). The network interface  
5 632 provides access to a network (e.g., Internet, home network, etc.) and  
6 may be any of a wide variety of various wire or wireless interface  
7 components including an Ethernet card, a modem, a Bluetooth module, a  
8 cable modem, and the like.

9 The game console 102 has two dual controller support subassemblies  
10 640(1) and 640(2), with each subassembly supporting two game controllers  
11 636(1)-636(4). A front panel I/O subassembly 642 supports the  
12 functionality of a power button 631 and a media drive eject button 633, as  
13 well as any LEDs (light emitting diodes) or other indicators exposed on the  
14 outer surface of the game console. The subassemblies 640(1), 640(2), and  
15 642 are coupled to the module 614 via one or more cable assemblies 644.

16 Eight memory units 634(1)-634(8) are illustrated as being connectable  
17 to the four controllers 636(1)-636(4), i.e., two memory units for each  
18 controller. Each memory unit 634 offers additional storage on which games,  
19 game parameters, and other data may be stored. When inserted into a  
20 controller, the memory unit 634 can be accessed by the memory controller  
21 602.

22 A system power supply module 650 provides power to the  
23 components of the game console 102. A fan 652 cools the circuitry within  
24 the game console 102.  
25

1       A console user/player interface (UI) application 660 is stored on the  
2 hard disk drive 608. When the game console is powered on, various  
3 portions of the console application 660 are loaded into RAM 606 and/or  
4 caches 610, 612 and executed on the CPU 600. Console application 660  
5 presents a graphical user/player interface that provides a consistent  
6 user/player experience when navigating to different media types available on  
7 the game console.

8       Game console 102 implements a cryptography engine to perform  
9 common cryptographic functions, such as encryption, decryption,  
10 authentication, digital signing, hashing, and the like. The cryptography  
11 engine may be implemented as part of the CPU 600, or in software stored on  
12 the hard disk drive 608 that executes on the CPU, so that the CPU is  
13 configured to perform the cryptographic functions. Alternatively, a  
14 cryptographic processor or co-processor designed to perform the  
15 cryptographic functions may be included in game console 102.

16       Game console 102 may be operated as a standalone system by simply  
17 connecting the system to a television or other display. In this standalone  
18 mode, game console 102 allows one or more players to play games, watch  
19 movies, or listen to music. However, with the integration of broadband  
20 connectivity made available through the network interface 632, game  
21 console 102 may further be operated as a participant in online gaming, as  
22 discussed above.

23       Although systems, media, methods, approaches, processes, etc. have  
24 been described in language specific to structural and functional features  
25

1 and/or methods, it is to be understood that the invention defined in the  
2 appended claims is not necessarily limited to the specific features or  
3 methods described. Rather, the specific features and methods are disclosed  
4 as exemplary forms of implementing the claimed invention.

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25